



Participation From: Return as soon as possible

Thank you for typing or printing the information, please return by fax to 336.885.8926

Please Check: Our school will () will not () participate in the
ITMA Virginia Jackson Design Competition for the 2011-2012 school year

School Name: _____

School Address: _____

Department: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Number of students involved in textile design at the current time: _____

Number of departments, which will participate: _____

(See entry school requirements. Example, NC State can enter through the College of Textiles and College of Design)

Faculty Member(s) who will be responsible for implementing ITMA Virginia Jackson Design Competition for your school:

Name / Title / Best Means to Contact:

Thank you for your assistance.

Please call the ITMA office at 336.885.6842 if you have questions.

GUIDELINES FOR VIRGINIA JACKSON DESIGN COMPETITION

MEMO TO CANDIDATES

Submitted designs are to be created for application for residential home furnishing upholstery. **Designs should be applicable to one of four (1 of 4) styles of furniture included in this packet.** (See diagrams) All four of these pieces of furniture would accommodate fabrics designed following the specifications noted.

2 sofas – a Lawson and a Camel Back
2 chairs - a Wing and a Club

Design Classifications:

Prints (Rotary)

Category I – A single major print pattern

Woven

Category II – A single major woven jacquard

Category III – A single major woven dobby

In creating your designs keep in mind the visual concept of where the designs will fit on furniture based on the industry standard of 27” patterning.

Be aware of current trends in color and design for the home furnishings. Also, the hand plays a major role in judging.

DESIGN CLASSIFICATIONS

PRINTS (ROTARY)

CATEGORY I – A single major print pattern

Specifications:

- Repeat sizes should be 27” square
- Coordinates should be divisible into 27” (13 1/2, 6 3/4, 4 1/2)

Layouts:

- Side by side = 27” x 27”
- Five Star or Diamond = 27” total repeat
- 27” Half Drop = 27” x 54”
- Mirrored and non-mirrored stripes and/or plaids

Screens (colors): 12 maximum (not including 1/2 tones)

Theme Examples: panel stripe, flame stitch, floral vine, toile, Jacobean, paisley, contemporary, medium-to-small geometric or design effects

WOVEN

CATEGORY II – A single major woven jacquard

CATEGORY III – A single major woven dobby

Specifications:

- Repeat sizes – 27” square of 13 1/2 x 13 1/2 side by side, or 1/2 drop making a 13 1/2 x 27 repeat
- Coordinates divisible into 13 1/2 (6 3/4, 4 1/2)

Layouts:

- 27” side x side
- Five Star or Diamond – Total repeat 27”
- Mirrored and non-mirrored stripes and/or plaids

Theme Examples: Jacquards, Dobby, stripes plus small scale geometric, textures, and yarn weave effects.

ENTRY – STUDENT INFORMATION

All entries must be submitted by and be the work of students currently registered for courses in the textile design schools or departments of approved accredited universities or colleges.

Each entry should have the following information included and meet the following criteria:

- The design- entry can be artwork, woven or printed fabric.
- A sketch of the piece of furniture (1 of 4) included in this packet selected for the design. This will illustrate the application of the design in practical usage and an understanding of the design placement upon the furniture.
- Overall size of entries should be 27” x 27” excluding mat, one “major pattern” per board.
- Entry must be mounted on foam board, not to exceed 30” x 40”. The front of the design board **must** be covered with protective acetate or equivalent leaving access to work for judges to examine weave structure and hand.

ENTRY DOCUMENTATION

Documentation form should be completed and placed in an unsealed envelope that is attached to the back of the design board. No identifying information can be displayed on the front of the board, as this is an anonymous judging. A “Design Statement” can also be submitted with the design. It must be professionally mounted on the front of the board with the design. It is important that the entire front of the design board be covered with protective acetate or the equivalent since ITMA cannot be held responsible for any damage that could occur while design entries are in its possession. The protective cover is only necessary for the front of the design and the total design board should not be “wrapped”.

ENTRY- SCHOOL REQUIREMENT

Each school may submit an entry for each category. Entry can be artwork, woven or printed fabric. At the discretion of the faculty member responsible for the design competition up to five entries per category may be submitted. To further explain: Each school is allowed a MAXIMUM of 15 entries, 5 in each category but may submit as few as 1 in any one of the three categories. Individual students may only submit one entry per category.

If the educational institution has more than one division that instructs in textile design, such divisions may submit up to three entries for each category per division.

Entries must be in the ITMA office no later than **April 9, 2012**. *However, entries may be sent at the end of the first semester school year if home furnishing textile design is taught only at that time.*

ITMA shipping address: International Textile Market Association
Virginia Jackson Design Competition
305 West High Avenue, Lindsay Dock
Floor 9
High Point, NC 27260

JUDGING

Judging will take place in April 2012 during the Spring High Point Furniture Market by the Executive Design Committee composed of:

- Design Consultants
- Print Design Directors
- Woven Design Directors
- ITMA Board Members

Any of the designs may, at the discretion of ITMA, be displayed at Showtime following the selection.

Non-winning entries will be returned to the submitting school within four months following judging.

ITMA assumes no liability for loss or damage to any entry, and all contestants waive any claims against ITMA.

Entrants not following all rules may be subject to disqualification.

In the event of a tie, the Chair of the Executive Design Committee will determine the tiebreaker.

Monetary Award for each of the 3 categories:

First Place Winner: \$1000.00 for student and \$1000.00 for the school

Second Place Winner: \$500.00

Honorable Mention: \$250.00

Awards will be paid within thirty days of Summer Showtime-June 2012.

Entrants must supply primary address for the summer of 2011.

First place winners will be invited to receive their awards during the 2012 Summer Showtime, held June 3 – 6.

First place winning designs become the property of the ITMA Educational Foundation.



Documentation and Entry Form Deadline: April 9, 2012

ITMA Design Award Chairman,

I present the enclosed design in the ITMA Virginia Jackson Design Competition. I have read all rules and guidelines and submit the enclosed design in accordance with them. I certify that I own all the rights in the design and that no person, corporation or other entity has any interest in the design. The design has not been published or otherwise used in any medium or display.

I agree that in the event the design is selected for an award or display, it may be held by ITMA for display at their next Showtime Fabric Market. My compensation will be as stated in the rules. In the event my design wins first-place it will become the property of the ITMA Educational Foundation.

Please Print

Student Name: _____ Sex: _____

Address (during school year): _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Address (**during summer**): _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

School: _____

Address: _____

Department: _____

Professor: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Design Entry:

Entry Category (circle one): Print Jacquard Dobby

End Use (circle one): Sofa Chair

Entry will be returned to the school address listed above unless specified otherwise.